

**UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
(MARSHALL DIVISION)**

BRITE SMART CORP.,

Plaintiff,

v.

GOOGLE INC.,

Defendant.

Civil Action No. 2:14-CV-00760-JRG

**GOOGLE INC.'S NOTICE OF SUBPOENAS**

PLEASE TAKE NOTICE that pursuant to Rule 45 of the Federal Rules of Civil Procedure, Defendant Google Inc. will serve Subpoenas to Produce Documents, Information or Objects and Subpoenas to Testify at a Deposition in a Civil Action on each of the third parties named below at the dates and times referenced in the table. Copies of the subpoenas are attached hereto as Exhibits A-1 through S-2.

THIRD PARTY NAME	RELEVANT KNOWLEDGE	SERVICE ADDRESS	DATE TO PRODUCE DOCUMENTS AND APPEAR FOR DEPOSITION	EXHIBIT NOS.
<b>IAC Search &amp; Media, Inc. d/b/a Ask.com</b>	Knowledge of prior art to the patents-in-suit.	c/o National Registered Agents, Inc. 160 Greentree Drive, Suite 101 Dover, DE 19904	01/27/2015 1:00 pm	A1-Document Subpoena A2-Deposition Subpoena
<b>LookSmart, Ltd.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Service Co. 2711 Centerville Rd., Suite 400, Wilmington, DE 19808	01/16/15 1:00 pm	B1-Document Subpoena B2-Deposition Subpoena

<b>THIRD PARTY NAME</b>	<b>RELEVANT KNOWLEDGE</b>	<b>SERVICE ADDRESS</b>	<b>DATE TO PRODUCE DOCUMENTS AND APPEAR FOR DEPOSITION</b>	<b>EXHIBIT NOS.</b>
<b>Yahoo, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o The Corporation Trust Co. 1209 Orange St., Wilmington, DE 19801	01/14/15 1:00 pm	C1-Document Subpoena C2-Deposition Subpoena
<b>Microsoft Corp.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Service Co. 2711 Centerville Rd., Suite 400 Wilmington, DE 19808	01/29/2015 1:00 pm	D1-Document Subpoena D2-Deposition Subpoena
<b>TravelClick, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Service Co. 2711 Centerville Rd. Suite 400 Wilmington, DE 19808	01/22/15 1:00 pm	E1-Document Subpoena E2-Deposition Subpoena
<b>David Zinman</b>	Knowledge of prior art to the patents-in-suit.	19875 Park Dr., Saratoga CA 95070-6445	02/23/15 1:00 pm	F1-Document Subpoena F2-Deposition Subpoena
<b>Jason Strober</b>	Knowledge of prior art to the patents-in-suit.	14355 Miranda Way, Los Altos Hills, CA 94022-2032	02/25/15 1:00 pm	G1-Document Subpoena G2-Deposition Subpoena
<b>Andrew Conru</b>	Knowledge of prior art to the patents-in-suit.	Andrew Conru El Nido Rd, Portola Valley, CA 94028	02/27/15 1:00 pm	H1-Document Subpoena H2-Deposition Subpoena
<b>NetGravity, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o The Corporation Trust Co. 1209 Orange St., Wilmington, DE 19801	02/16/15 1:00 pm	I1-Document Subpoena I2-Deposition Subpoena

THIRD PARTY NAME	RELEVANT KNOWLEDGE	SERVICE ADDRESS	DATE TO PRODUCE DOCUMENTS AND APPEAR FOR DEPOSITION	EXHIBIT NOS.
<b>Russ Seligman</b>	Knowledge of prior art to the patents-in-suit.	4207 Highview Dr, San Mateo, CA 94403-5041	02/03/2015 1:00 pm	J1-Document Subpoena J2-Deposition Subpoena
<b>AdForce, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Trust Center 1209 Orange St. Wilmington, DE 19801	02/13/2015 1:00 pm	K1-Document Subpoena K2-Deposition Subpoena
<b>Sandilee Mathers</b>	Knowledge of prior art to the patents-in-suit.	323 1/2 Crystal Ave, Newport Beach, CA 92662-1333	02/4/2015 1:00 pm	L1-Document Subpoena L2-Deposition Subpoena
<b>eBay Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o National Registered Agents, Inc. 160 Greentree, Suite 101, Dover, DE 19904	02/02/2015 1:00 pm	M1-Document Subpoena M2-Deposition Subpoena
<b>Business.com Media, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Trust Center 1209 Orange St. Wilmington, DE 19801	02/18/2015 1:00 pm	N1-Document Subpoena N2-Deposition Subpoena
<b>Amazon.com, Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o Corporation Service Company 2711 Centerville Rd Suite 400 Wilmington, DE 19808	02/09/2015 1:00 pm	O1-Document Subpoena O2-Deposition Subpoena
<b>Expedia Inc.</b>	Knowledge of prior art to the patents-in-suit.	c/o National Registered Agents, Inc. 160 Greentree Drive, Suite 101 Dover, DE 19904	02/04/2015 1:00 pm	P1-Document Subpoena P2-Deposition Subpoena

THIRD PARTY NAME	RELEVANT KNOWLEDGE	SERVICE ADDRESS	DATE TO PRODUCE DOCUMENTS AND APPEAR FOR DEPOSITION	EXHIBIT NOS.
<b>CJ Affiliate by Conversant</b> (formerly Commission Junction, Inc.)	Knowledge of prior art to the patents-in-suit.	c/o Corporation Service Company 2711 Centerville Rd Suite 400 Wilmington, DE 19808	02/20/2015 1:00 pm	Q1-Document Subpoena Q2-Deposition Subpoena
<b>Adknowledge, Inc.</b>	Knowledge of prior art to the patents-in-suit	c/o Corporation Trust Co., Corporation Trust Center, 1209 Orange St., Wilmington, DE 19801	02/06/2015 1:00 pm	R1-Document Subpoena R2-Deposition Subpoena
<b>Andrew Schulz</b>	Knowledge of prior art to the patents-in-suit	267 Kelton Ave., San Carlos, CA 94070	02/4/2015 1:00 pm	S1-Document Subpoena S2-Deposition Subpoena

December 15, 2014

Of counsel:

A. John P. Mancini  
Amr O. Aly  
MAYER BROWN LLP  
1675 Broadway  
New York, NY 10019-5820  
Phone: (212) 506-2500  
Fax: (212) 849-5895  
jmancini@mayerbrown.com  
aaly@mayerbrown.com

*Attorneys for Defendant Google Inc.*

/s/ Michael E. Jones

Michael E. Jones (TSB No. 10929400)  
Allen F. Gardner (TSB No. 24043679)  
Patrick C. Clutter (TSB No. 24036374)  
POTTER MINTON, PC  
110 North College, Suite 500  
Tyler, Texas 75702  
Phone: (903) 597-8311  
Fax: (903) 593-0846  
mikejones@potterminton.com  
allengardner@potterminton.com  
patrickclutter@potterminton.com

*Attorneys for Defendant Google Inc.*

### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via electronic mail per Local Rule CV-5(a)(3) on December 15, 2014. Any other counsel of record will be served by First Class U.S. mail on this same date.

This notice, together with supporting exhibits, are being served via electronic mail on today's date upon the following:

Robert D. Katz  
Katz PLLC  
6060 N. Central Expressway, Suite 560  
Phone: (214) 865-8000  
rkatz@katzlawpllc.com

Stafford Davis  
The Stafford Davis Firm, PC  
305 South Broadway, Suite 406  
Tyler, Texas 75702  
Phone: (903) 593-7000  
sdavis@stafforddavisfirm.com

/s/ Michael E. Jones